

Robin & Liz Wilkes
918 Zenon Way
Arroyo Grande CA 93420

May 6, 2016

Clerk of the Board of Supervisors
County of San Luis Obispo
1055 Monterey St., Ste D120
San Luis Obispo CA 93408

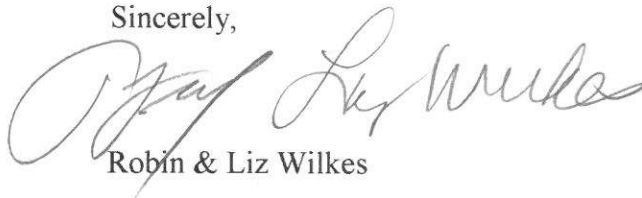
RE: Protest CBID

Dear Supervisors:

My husband and I as owners of 918 Zenon also known as 2175 Greenheart Circle in the unincorporated area of Arroyo Grande now protest the proposed assessment for the San Luis Obispo County tourism business improvement district. We have a registered business, running an Airbnb for short term rentals of our guest house. We pay the transient occupancy tax. We already turn down at least two-thirds of the requests to stay at our property and are not looking to increase our business.

Please register our written protest for the Tuesday, May 24th hearing.

Sincerely,



Robin & Liz Wilkes

RECEIVED
TOMMY GONG, COUNTY CLERK-RECORDER

MAY - 9 2016

DEPUTY

May 4, 2016

Renee Rubin
1760 Stuart Street
Cambria, CA 93428

Clerk of the Board of Supervisors
County of San Luis Obispo
1055 Monterey Street, Suite D120
San Luis Obispo, CA 93408

Gentlemen/Ladies:

I am writing this letter in protest of the new rate increase supporting the SLO County tourism promotion program. I understand that the increase is estimated to raise revenues a minimum of \$1 million annually. Although I can appreciate the county's need for the increased revenues, I cannot justify how that increase is being achieved.

I own and operate a tiny homestay at my residence in the town of Cambria. My gross income is nominal at best. From this amount, I pay federal and state taxes, and social security. From this amount, I currently also pay the county 12% (11% TOT and 1% CBID). I believe I can say without issue that the CBID rate currently imposed offers not one iota of increased revenues to my homestay business. To make it mandatory that I pay yet another percentage of my revenue to this program is ludicrous. Based on my current net earnings, my tax advisor wonders why I participate in my homestay business at all!

I realize the county would like to recognize greater revenues, but I cannot support the tourism marketing program. I believe it is a sham that should be dissolved, instead of being further supported with additional revenue dollars. That being said, because I realize that termination of said tourism promotion program will not be a consideration, that the county supervisors consider the following:

1. Base the 1% rate increase on the hotels and motels in the county that earn the majority of revenues generated by visitors.
2. Prove that the tourism promotion program makes an actual difference in revenues earned by the hotels and motels.
3. Base the rate increase on cities and towns that *directly* benefit from said tourism promotions.

I, for one, can provide no additional funding toward the tourism promotional program. I am barely breaking even as it is. To pay additional fees will put an end to my business, and quite possibly the businesses of other homestays in the county, thus defeating your intended purpose.

Thank you for your time and consideration.

Respectfully,



Renee Rubin

Forwarded
to the
Clerk Recorder
**EACH SUPERVISOR
RECEIVED COPY**

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MAY 9 2016

Board of Supervisors
San Luis Obispo County